

# **CITIZEN'S CHARTER**

**WEAVERS' SERVICE CENTRE, VARANASI**

**GOVT. OF INDIA  
MINISTRY OF TEXTILES  
WEAVERS' SERVICE CENTRE  
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# **WEAVERS' SERVICE CENTRE, VARANASI**

## **ORGANISATIONAL PHILOSOPHY:**

- WSC :- Friend for guidance and Partner in progress through skill & technological up gradation and product development.
- Motto:- To enhance employment opportunity and provide facilitation and promotion

## **OUR VISION**

Promote and facilitate the continuous growth of the handloom industry to complete in the global market.

## **OUR MISSION**

We dedicate ourselves to support the Handloom Sector at large in upgrading-skill, development/diversification of handloom products, technical advice etc.

## **OUR VALUES**

- Recognize the technical needs of handloom weavers.
- Dedicate ourselves to reach every nook and corner of the sector with a helping hand.

## **OUR COMMITMENT**

- To provide all possible technical assistance in terms of design input, technical advice in weaving/dyeing/printing etc. to weavers and all concerned to Handloom Sector.
- To technically support weavers and others on a continuous basis for sustained development of the Handloom Sector.
- To visit the Handloom pockets for rendering technical assistance to weavers and others.
- To conduct Design Exhibition-cum-Dyeing Workshop with a view to create awareness in the weaver clusters about the services available in WSCs and to impart training in dyeing techniques and design development.

- To upgrade the skills of handloom weavers/workers in the field of design development/weaving/dyeing under on-going in-house short term training programmes and also under IHTP Scheme.

## **TARGET CLIENTELE**

Decentralised handloom Weavers and handloom sector as a whole.

## **OUR MANDATE :**

- Serve and strengthen the second largest sector of Indian Economy in terms of employment generation with dedication, devotion and vision.
- Transfer R&D and technological advances in the handloom sector from lab to land.
- Strive for value addition with a view to meet consumer demand.
- Cater to the poor multitude as well as to get it weaved for the niche market.

## **OUR OBJECTIVES:**

- Of product development to evolve more marketable products by interaction between expertises available in the fields of weaving, designing and processing.
- In improving weaving techniques and accessories and appliances used in weaving.
- In improving techniques of processing.
- In training weavers by disseminating improved techniques and new designs by undertaking training programmes within the precincts of the Centre and in the field.
- In providing market support by arranging interface between designers, producers and buyers which includes execution of sample orders.
- In solving problems arising in pre-loom, loom and post-loom processes and technologies.
- In arranging exhibitions, seminars, workshops focusing on new and improved designs, equipments and processing techniques.
- In preserving and documenting traditional skills and revival of traditional skills and revival of traditional designs for production and marketing.
- In implementing various schemes in handloom sector of the Government of India and providing assistance and interaction with State Governments, handloom agencies such as Apex and primary co-operatives, State and private undertakings dealing in handlooms.
- Monitoring of projects sanctioned under various central schemes.

## **OUR RESOURCES :**

- Full commitment and support of the Government of India to make the service center a vibrant focal point of development and growth of the handloom sector.
- Qualified technical personnel in the discipline of design, dyeing, processing, weaving and necessary support Staff
- Need-based looms, accessories, allied equipments and other teaching aids.
- Need-based design development, design adoption, design dissemination, technical inputs in the form of research in looms, dyes, dyeing techniques, and innovations in appliances and accessories used by the weavers.
- An excellent collection of paper design and fabric samples to chose from for commercial production.
- An excellent Dyeing Laboratory, Design Section, Weaving Section, Printing Section, Photography Section, Library and Documentation Section and Computer Aided Textile Design Section for sample development, training, expert guidance and for extension services.

## **OUR ARMS FOR SERVICE :-**

The core constituent of the Weavers' Service Centre are Design Section, Dyeing & Printing Section, and Weaving Section the brief working of each section is envisaged below:-

### **DESIGN SECTION:**

- Artists drawn from the best talent available in art schools are constantly engaged in preparing paper designs. These designs comprise both for weaving and for hand block or screen printing. The attempt is to preserve traditional designs by reviving them and/or adopting them to the requirements of the market. These designs help in production of items both for domestic and export markets. The CAD facility available presently in WSC, Varanasi and in preparing the designs and techniques with the aid of a computer. This Centre has the services of Jala makers, graph paper designers who work in close association with the Weaving Section. Care is taken to see that the designs developed are within the discipline imposed by the types of yarn, dye stuffs and weaving techniques as per requirements of the sector.

### **WEAVING SECTION:**

- Skilled weavers drawn from the main traditional weaving communities of the country man the Weaving Section. They are supervised by qualified textile technologists. Facilities of prototype looms and weaving equipments are available in the Section. Fabrics in new designs and new textures are produced using different yarns. The Section also undertakes simple improvements in looms and in the processes of weaving. Due care is taken while experimenting new cloth samples so that the skill of local weavers for which they are famous, do not deviate and also strengthen the value of hand-woven cloth in the mind of consumer .

### **DYEING & PRINTING SECTION :**

- Dyeing Section manned by experienced dyers and other qualified technical personnel capable of developing techniques in wet processing of fabrics and yarn is available. This Section bring out New of shade specially for silk. This illustrate the total technical and scientific method of dyeing of cloth/yarns. Further method of pre-process like scouring, degumming, bleaching, etc are also incorporated. Printing Section attached to the Dyeing Section carries out experiments for block screen/hand painting using different applications of techniques dyestuffs etc.

### **LIBRARY & DOCUMENTATION:**

- A collection of cloth samples, photographs, books and periodicals dealing with various aspects of the textile industry are available in this Centre.

## **OUR CHARTER OF SERVICES :**

### **DESIGN DEVELOPMENT :**

- Innovate and develop designs, motifs, patterns and prints, via in-house skills, on a regular/ongoing basis, through appropriate systems and trained designers and synchronization of traditional designs, etc., with modern and contemporary design. For this purpose development of In-house designs undertaken based on:-
  - (a) specific demand from the market in terms of apex societies, weavers cooperatives, institutions, exporters, manufacturers , individual weaver or private persons.
  - (b) As per the demand of the International market in terms of colour, design and fashion forecast.

- (c) revival of market-worthy traditional motifs
- (d) artists delight from various sources e.g. Museums, Temples, Palaces Havelis/Houses State/National Archives Private Collectors College of Arts/crafts Caves, Book of Arts/Artifacts & Handicrafts (carvings, wood, metal, stone, ivory, etc.), Societies/Corpns./Associations/Guilds/Journals/ Manuscripts/ miniature Paintings/Antique furniture/ Potteries/Tombs/ Series of Art & Industry Collections /Cataloguing Books eg. Sir Fort Watsons collection, symbols and portrayals of festivals, and mythologies World-wide. Utmost care is taken to assess its market - worthiness. Help of CATD is taken to perfect the colour and design combination and suitability of fabrics.
  - (e) Adopting Colour forecast and trend through internet access
- Maintain and update an inventory of designs, motifs, patterns, prints, etc. and display developed samples in exhibition halls.
- Popularise increasing adaptation and adoption of designs, etc., as a vital ingredient of value-added product development/diversification and for the creation and sustenance of a culture of quality.
- Encourage the sale of designs, prints, etc., on a non-exclusive right basis.
- Weavers Service Centre, Varanasi is linked with the National Centre for Textile Design in order to provide information to weavers in terms of fast changing consumer preferences, fashion trends and technological developments in the means of communication both within and outside the country. Weavers Service Centre, Varanasi online activities with NCTD and subsequently with weavers relates to the provision and analysis of trends and forecasts of colour and fabrics for the fashion and home fashion industry keeping in mind the requirements of the entire sector such as colour forecasts with regional preferences, forecasts of fibre blends, weaves, fabric structure, motifs and print idea for printed fabrics. WSC has linkages with Export Promotion Councils, State Handloom Agencies having Design Centres, Apex Trade Bodies both inside and outside the country and related linkages to textile resource sites. It has data base of reputed handloom manufacturers, fibre suppliers, spinners and yarn makers, machinery and fashion accessories suppliers, garment manufacturer etc. The offline activity of the WSC in consultation with NCTD involve fabric collection, cataloging according to region, locality, to maintain a Museum of Heritage Textile of the region and locality having collection of motifs in the form of line drawing and swatches and samples.
- WSC holds periodically the organization on a continuous basis special thematic exhibitions. The basic idea behind such exhibitions is to produce exquisite quality of handloom cloths from master weavers through out India in order to sustain and excel in the quality aspect and to promote the marketing of handloom products on a sustained basis.

## **TRAINING :**

- Weavers Service Center, Varanasi impart training through Integrated Handloom Training Programme (IHTP) of Weavers Schemes to semi-skilled and skilled weavers for product development, product diversification and improvement in productivity, in dyeing technique and design development on looms.
- Short term in-house training in weaving, designing/pattern making and processing, to weavers, master trainers, employees of State Handloom Corporations, Apex Bodies and others.

## **EXHIBITION :**

- WSC holds Dyeing cum Design Exhibition in the interior clusters of weavers to familiarize them with the latest and the best in the dyeing and design techniques.
- In-house product display of the latest and unique samples, samples drawn on the basis of revival of traditional motifs, display of improvised and modern looms and their working. Through its in-house exhibition, the members of WSC acquaint the visitors with the latest information required for the development of right fabric in right colour and for right market. The information on woven and selected designs by the visitor is provided with complete technical specifications like count of yarn, thread count, technical graph for jacquards, the weaving procedure to enable them to produce quality and design enrich fabrics having greater market acceptability. The same idea is taken out door also, while participating in Handloom Expos and displaying the handloom cloth samples/designs, live demonstration of Weaving in theme pavilion of the Expo.

## **RESEARCHES AND DEVELOPMENT:**

- R&D work is carried out for loom development, design modification, development of shade cards, natural dyes, unique sample development, and is available at reasonable prices in WSC.
- To look into the usability, manufacture and improvement of materials used in the handloom industry and other trades or industries allowed therewith including designing, dyeing, bleaching, finishing, printing and chemical stores, etc.
- To assess the utilization of the products of the handloom industry as well as to assist members in the execution of sample orders.
- To do in house work for the improvement of various machinery and appliances used by the handloom industry and other trades or industries.
- To investigate into and help improvement of various processes of manufacture with a view to securing greater efficiency, rationalization and reduction of costs.

## **MARKET SUPPORT :**

- It provides marketing guidance in coordination with State and Central Government, eg., nominating and forwarding societies/master weavers for participation in Dilli Hatt, Suraj Kund Mela, Taj Mahotsav, Udaipur Craft Mela etc.

## **PROMOTION OF EXCELLENCE :**

- Recommends, from their area of jurisdiction, master weaver, printer and others making outstanding handloom product for National Award to be presented by the President of India.

## **HELP AND GUIDANCE :**

- A complaint / grievance box shall be placed which may be used to drop a written complaint / grievance. The box will be opened and checked daily for contents(s), if any.
- A complaint / grievance will be promptly acknowledged and requisite action taken and communicated within 30 working days of receipt.
- If for valid reason(s) a complaint / grievance cannot be redressed within the due time, a suitable interim intimation will be sent promptly.
- All efforts will be made to locally and satisfactorily redress grievances. However, if a complaint / grievance has not been attended to promptly or satisfactorily, at the local level, the matter may be considered to be taken up in writing with the following functionaries;

- Development Commissioner (Handlooms), Ministry of Textiles, Room No.56, Udyog Bhawan, New Delhi.

Or

Additional Development Commissioner and Chief Vigilance Officer (Handlooms), Ministry of Textiles, Room No.57, Udyog Bhavan, New Delhi.

Or

Zonal Directors, Weavers' Service Centres, Delhi, Chennai, Guwahati, Mumbai.

## **SCHEDULE OF CHARGES :-**

This Centre Strictly follow the schedule of charges dully approved by the Development Commissioner for Handlooms, New Delhi for sale of different type of cloth samples designs, Technical Assistance Charges fees for Short Term Trainees.