

# **CITIZEN'S CHARTER**

**WEAVERS' SERVICE CENTRE, BANGALORE**

**GOVT. OF INDIA  
MINISTRY OF TEXTILES  
WEAVERS' SERVICE CENTRE  
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**[www.handlooms.nic.in](http://www.handlooms.nic.in)**

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# **WEAVERS' SERVICE CENTRE, BANGALORE**

The Weavers Service Centre at Bangalore was started in the year 1963 to cater to the technological requirements of the Handloom Industry in Karnataka State. The centre which was initially functioning at Prithvi Building, Kempegowda Road, Bangalore was later shifted to its own building in the year 1995 at Okalipuram and since then functioning at 2<sup>nd</sup> & 4<sup>th</sup> Main Road, Opposite to R.R.R Kalyana Mandapa, Okalipuram, Bangalore.

## **OUR VISION**

Promote and facilitate the continuous growth of the handloom industry to complete in the global market.

## **OUR MISSION**

We dedicate ourselves to support the Handloom Sector at large in up-grading-skill, development/diversification of handloom products, technical advice etc.

## **OUR VALUES**

- Recognize the technical needs of handloom weavers.
- Dedicate ourselves to reach every nook and corner of the sector with a helping hand.

## **OUR COMMITMENT**

- To provide all possible technical assistance in terms of design input, technical advice in weaving/dyeing/printing etc. to weavers and all concerned to Handloom Sector.

- To technically support weavers and others on a continuous basis for sustained development of the Handloom Sector.
- To visit the Handloom pockets for rendering technical assistance to weavers and others.
- To conduct Design Exhibition-cum-Dyeing Workshop with a view to create awareness in the weaver clusters about the services available in WSCs and to impart training in dyeing techniques and design development.
- To upgrade the skills of handloom weavers/workers in the field of design development/weaving/dyeing under on-going in-house short term training programmes and also under IHTP Scheme.

## **TARGET CLIENTELE**

Handloom weavers; Master weavers, Textile Exporters, Weavers Co-operative Societies, Handloom Corporations, Handloom Export Organisations, Handloom Marketing Organisations.

## **OUR OBJECTIVES**

1. To develop new and more marketable products by interaction between expertises available in the fields of weaving, designing and processing.
2. To improve weaving techniques and accessories and appliances used in weaving.
3. To improve techniques of processing.  
New Designs & products -WEAVERS' SERVICE CENTER is the choice.
4. To train weavers by disseminating improved techniques and new designs by undertaking training programmes within the precincts of the centre and in the field.

5. To provide market support by arranging interface between designers, producers and buyers which includes execution of sample orders.
6. In solving problems arising in pre-loom: loom and post-loom processes and technologies.
7. In arranging exhibitions, seminars, workshops focusing on new and improved designs, equipments and processing techniques.
8. In preserving and documenting traditional skills revival of traditional skills and revival of traditional designs for production as well as marketing.
9. In implementing various schemes in hand loom sector of the Government of India in close association with State Government and providing assistance to State Government, Handloom Agencies such as Apex and Primary Co-operatives, State and Private undertakings dealing in hand looms.
10. Monitoring of projects sanctioned under various central schemes.

## **OUR RESOURCES**

1. Full commitment and support of the Government of India to make the service centre a vibrant focal point of development and growth of the handloom sector.
2. Qualified technical personnel in the discipline of design, processing, weaving and necessary support staff.
3. Need-based looms, accessories, allied equipments and other teaching aids.
4. Need-based design development, design adoption, design dissemination, technical inputs in the form of research in looms, dyeing techniques, and innovations in appliances and accessories used by the weavers.
5. Enormous collection of paper design and fabric samples to choose from for commercial production.
6. A well equipped Dyeing laboratory, Design Section, Weaving Section, Printing Section, Library and Documentation Section and Computer Aided Textile design Section for sample development, training, expert guidance and extension services.

## **OURS ARMS FOR SERVICE**

The Weavers Service Centre, Bangalore to carry out its aims has the following main technical sections:

- 1) Design Section:
- 2) Weaving Section
- 3) Dyeing Section
- 4) Printing Section
- 5) Library & Documentation Section

### **DESIGN SECTION**

Artists drawn from the best talent available in Art School of the country are engaged in design section to create new and unique designs based on certain design concept and annual colour forecast for local as well as export markets. The designers create designs for various varieties of hand loom products suitable for weaving and printing keeping in view the pattern layout, the area to be introduced, limitations of weaving and printing, weaving/printing technique adopted etc. Attempts are also made to preserve traditional designs by reviving them and/or adopting them to the requirement of the market.

The CAD facility at the Weavers Service Centre, Bangalore helps to prepare designs and graphs for big designs easily and quickly. The Technical Superintendent and Pattern-maker-cum-designer work in close association with designing & processing sections.

### **WEAVING SECTION**

Skilled weavers drawn from the main traditional weaving communities of the country man the Weaving section in Weavers Service Centre, Bangalore. They are supervised by qualified textile technologists. Facilities of prototype looms and weaving equipments are available in the Section. Fabrics samples in new designs and new textures for local and export market are produced using different yarns and different techniques. The Section also undertakes modifications of looms and innovate new weaving techniques to increase the production and improve the quality of products.

## **DYEING SECTION**

Fully equipped dyeing Laboratory manned by experienced dyers and other qualified technical personnel capable of developing techniques in cost processing of fabrics is available in Weavers Service Centre, Bangalore .The dyeing laboratory brings out shade cards for silk and cotton illustrating a number of shades useful for production of products of local and export market as per the annual colour forecast and also give details of the method of application of dyestuffs, temperatures to be maintained, the length of dyeing period and fastness rating of each shade for various agencies. These shade cards also provide information on de-gumming, scouring, bleaching, dyeing etc. and the equipments used in dyeing and testing methods. Any problem regarding matching of shades as per the order sample swatch using safe dyestuffs. the method or the technique to be adopted to bring out a desired results of the sample are attended for the benefit of dyers and handloom manufacturers and necessary technical assistance is provided to them.

## **PRINTING SECTION**

The Weavers Service Centre, Bangalore has a Printing section equipped with Block Printing, screen exposing and screen printing facilities. Expert & skilled block printers and screen printers are working and carrying out dischargeable and non-dischargeable printing effectively and successfully. They are coordinating with Art Designers to create exclusive and unique printed samples using different printing techniques.

## **LIBRARY & DOCUMENTATION SECTION**

The Weavers Service Centre, Bangalore has a library & documentation section to store the information, materials, pertaining to Handloom traditional fabrics, weaving/printing technique for future references, guidance. A collection of traditional handloom products of the country, photographs, special and unique cloth samples developed using various weaves, structure, colour combinations, textures, fibres are documented and stored in the Library and Documentation section for the future references and guidance of textile designers and technologists. Textile books and periodicals dealing with various aspects of the Textile Industry are also kept in store. The

Weavers Service Centre, Bangalore has a proposal to acquire a sizeable collection of books and periodicals to form a good reference library .

## **OUR SERVICES**

### **DESIGN & SAMPLE DEVELOPMENT**

Innovates and develops designs, motifs, patterns and prints, via in-house skills, on a regular/ongoing basis, through trained designers and synchronization of traditional designs, etc., with modern and contemporary design. For this purpose, development of in-house design is undertaken based on:

- a. Specific demand from the market in terms of apex societies, weavers co-operatives, institutions, exporters, manufacturers or private persons.
- b. As per the demand of the International market in terms of colours, design and fashion forecast.
- c. Revival of market-worthy traditional motives and production of various handloom products using them.
- d. Artists delight from various sources e.g. Museums, Temples, Palaces/Harvelis/Houses State/National Archives/ Private Collectors/ College of Arts/Crafts Caves, Book of Arts! Artifacts & Handicrafts (carvings, wood, metal, stone, ivory, etc.) Societies/Corporations, Associations/Guilds Journals/ Manuscripts/ Miniature Paintings/ Antique Furniture/Potteries/Tombs Series of Art & Industry Collections Cataloguing Books eg. Sir Fort Watsons Collection, symbols and portrayals of festivals, and mythologies World-wide. Utmost care is taken to assess its market-worthiness. Help of CAM is taken to perfect the colour and design combination and suitability of fabrics. Maintain and update an inventory/data bank/warehouse of designs, motifs, patterns, prints etc. and display developed samples in exhibition halls. Exhibition of exclusive designs is held by Weavers Service Centre, Bangalore at various Handlooms clusters under design & dyeing workshop to bring design awareness as well as for sale. Popularise increasing adaption and adoption of designs etc. as a vital ingredient of value-added product development/diversification and for the creation and sustenance of a culture of quality.

## **SUPPLY OF PAPER PAINTED DESIGNS & CLOTH SAMPLES**

Paper Painted Designs created basing on certain concept taken from local Artistic resources by Design Section as well as exclusive fabric samples woven with union of designs, textile fibres, textures, weaves by different weaving techniques are supplied to its clients/customers at nominal charges approved by the Office of Development Commissioner for handloom, New Delhi. The cost of paper painted designs ranges from a minimum of Rs.50/- to maximum of Rs.1000/- depending on the size and repeat of designs. The cost of fabric samples ranges from a minimum of Rs.200/- (of 9”x 12” swatch) to actual cost of the fabric in case of longer length and full width. Traditional design collections of various handloom products and exclusive fabric samples, graph designs, fabric manual are prepared in booklet forms also supplied to the needy consumers.

## **GRAPH DESIGN**

For a weaver, the Graph design is very important since he depends on it for translating a design from paper to fabric. Graph designs suitable for sarees, furnishings using 120, 200, 400 hooks capacity jacquards even for special weaving, techniques like Terry Towel, Pique Weave, Jamadhani technique are prepared and supplied to needy customers as per the rates stipulated in the approved schedule of charges. The Weavers Service Centre, Bangalore has CAD facility and the graph designs are prepared from computer and supplied.

## **JACQUARD DESIGN CARD SETS**

Jacquard design card sets for 120 hooks, 200 hooks, 400 hooks capacities, are prepared and supplied to needy customers as per the schedule of charges.

## **MATCHING/DEYING OF YARN/FABRIC**

The Weavers Service Centre, Bangalore also undertakes matching of shades on yarn/fabric as per the sample swatch using safe dyestuffs, developing a new dyeing/printing effect on fabric, bulk dyeing of yam! fabric, finishing of fabrics to get desired effect. Such assistances given are charged as per the schedule of charges. Recently one Silk Shade card-Eco friendly silk colour catalogue 2 was brought out by



the Centre illustrating 300 pantone shades matched with safe dyestuffs. The price of it is Rs.8001.

### **PRINTED SAMPLES**

The Printing Section of the Centre continuously develops printed dress materials, bedspreads, silk sarees, dress materials using different dyestuffs, layouts in attractive colour scheme using traditional and non-traditional designs. The screen making for screen printing of fabrics are also taken up. It also develops silk/cotton scarves in standard sizes in discharge print style, overprint style & Tie & dye style by hand painting, screen printing and hand block printing. Such samples are given to customers on sale if selected. Also development of new samples with attractive designs and colour scheme are also undertaken for the needy customers. The charges of printing are based on the dyes used and printing style used.

### **NATIONAL CENTRE FOR TEXTILE DESIGN**

The Weavers Service Center, Bangalore has close association with National Centre for Textile Design and regularly sends new and exclusive fabric samples developed as per the market trend to NCTD, New Delhi. Those samples may also be seen with NCTD website [www.design.com](http://www.design.com) Interested customers can see the web site and select the needed designs.

### **TECHNICAL SERVICE/ASSISTANCE**

The Weavers Service Centre, Bangalore render technical service on the following technical aspects to needy clients.

- 1) Cloth analysis and to provide technical specifications of a given fabric.
- 2) Matching of shades
- 3) Sample dyeing/processing
- 4) Printing of new fabrics
- 5) Correction of shades
- 6) Solving problem in weaving & processing
- 7) Any other technical assistance.

Minimum charges for this kind of assistance is Rs.200/- and the maximum charges depends upon the type and quantum of work involved.

## **TRAINING**

The Weavers Service Centre, Bangalore imparts training to handloom Weavers /dyers/designers under Modified Decentralised Training programme to upgrade their skill, product diversification, improvement in productivity, dyeing & printing techniques, textile designing & graph making, new design development.

### **DECENTRALISED TRAINING PROGRAMME**

Training Programmes are sanctioned to Primary Handloom Weavers Co-operative Societies, Handloom Corporations, Working NGOs, while the infrastructure facilities for training are to be made available by them, looms & raw materials for Training are taken care by W.S.C.

- I. (a) Eligibility: Weavers of 18-40 years.  
(b) Qualification: Read/write in regional language  
@ Members/batch: 25 members.

II.	<u>Discipline</u>	<u>Period</u>	<u>Stipend for each trainee</u>
	(a)Weaving	2 months	Rs.55/- per day
	(b)Designing	1 month	Rs. 551- per day
	@ Dyeing	15 days	Rs. 551- per day

### **SHORT TERM TRAINING/OBSERVATION TRAINING**

The Weavers Service Centre, Bangalore besides Decentralized Training Programme also imparts training to Artisans, students of Fashion Technology, Textile Institutions on a specific subject on need based on the following subjects. An amount of Rs.600/- per month for each member is charged for training.

1. Graph design preparation
2. Textile designing
3. Vegetable dyeing
4. Vegetable printing
5. Batik printing
6. Tie & dye technique

## **SCHEDULE OF CHARGES**

The detailed list of schedule of charges for various items of work is displayed conspicuously in different sections and at the enquiry section of the Centre.

### **WEAVERS' SUPPORT ACTIVITIES**

#### **EXHIBITION**

The Centre holds dyeing-cum-design exhibitions periodically in important Handloom Centres of the State to bring awareness among Handloom Industry members in latest dyeing, designing and weaving techniques by displaying the latest designs, fabric samples arranging and demonstration of new weaving techniques and provides all the technical information.

Members of Textile Industry who visit on special invitation or on their own are provided information on latest trend besides explaining the various new designs, fabric samples, its speciality, importance, new technique/design employed, cost effectiveness, its market acceptability and dyeing/furnishing techniques to get the special effects. Arrange special live demonstration of new modified loom, new weaving techniques in the Theme Pavilion of National Handloom Expo, besides displaying various traditional handloom products.

#### **RESEARCH AND DEVELOPMENT**

R&D work is carried out for loom development, design modification, development of shade cards, natural dyes, unique sample development in WSC. Extension services are provided by training and live demonstrations.

To look into the usability, manufacture and improvement of materials used in the handloom industry including designing, dyeing, bleaching, finishing, printing.

To do in house work for the improvement of various machinery and appliances used by the Handloom industry .

To investigate into and help improvement of various processes of manufacture with a view to securing greater efficiency, rationalization and reduction of cost.

## **MARKET SUPPORT**

The Weavers' Service Center, Bangalore provides marketing guidance in coordination with State and Central Government eg., nominating and forwarding societies/master weavers for participation in Dilli Haat, Suraj Kund Mela, Taj Mahotasav, Udaipur Craft Mela etc.

## **PROMOTION OF EXCELLENCE**

Recommends from the area of Karnataka State, master weaver, printer and others making outstanding handloom products for National Award to be presented by the President of India.

## **HELP AND GUIDANCE**

A compliant/grievance box shall be placed which may be used to drop a written complaint /grievance. The box will be opened and checked daily for contents(s), if any.

A complaint /grievance will be promptly acknowledged and requisite action taken and communicated within 30 working days of receipt.

If for valid reason(s) a complaint/grievance cannot be redressed within the due time, a suitable interim intimation will be sent promptly.

All efforts will be made to redress grievances satisfactorily. However, if a complaint/grievance has not been attended to promptly or satisfactorily, the matter may be considered to be taken up in writing with the following functionaries.

Development Commissioner (Handlooms), Ministry of Textiles, Room No.56, Udyog Bhavan, New Delhi. **Or**

Additional Development Commissioner and Chief Vigilance Officer (Handlooms), Ministry of Textiles, Room No.57, Udyog Bhavan, New Delhi. **Or**

Joint Development Commissioner (Handlooms), Ministry of Textiles, Room No.55-A, Udyog Bhavan, New Delhi. **Or**

Zonal Director, Weavers Service Centre, Rajaji Bhavan, Beseant Nagar, Chennai.